

Dear Friend:

Greetings from southern California! What *a wild ride* we've all been having in our nation, no matter what side of the street you find yourself on! It would be difficult to avoid the obvious tie in of our days with the very ones Jesus Himself spoke of when teaching in Matthew 24...

"...Take heed that no one deceives you. For many will come in My name, saying, 'I am the Christ,' and will deceive many. And you will hear of wars and rumors of wars. See that you are not troubled; for all these things must come to pass, but the end is not



Heather and John Tayloe

yet. <u>For nation will rise against nation, and kingdom against kingdom. And there will be famines,</u> <u>pestilences, and earthquakes in various places. All these are the beginning of sorrows</u>."

"Then they will deliver you up to tribulation and kill you, and you will be hated by all nations for My name's sake. And then many will be offended, will betray one another, and will hate one another. Then many false prophets will rise up and deceive many. And because lawlessness will abound, <u>the love of many will grow cold</u>. But he who endures to the end shall be saved. And this gospel of the kingdom will be preached in all the world as a witness to all the nations, and then the end will come."

# **JESUS IS RETURNING SOON!**

No matter your personal circumstances Jesus' words ring truer and clearer than at any other time in history. Do not, I pray you, let your LOVE GROW COLD! Stand my brother in sister in Christ...You Just Stand! And, if you will, stand with us. We need you too, now more than ever!

Thank you in Jesus' name for your support of the VOICE OF HOPE radio stations over the years and its many Gospel projects and programs. *To God be the Glory... Great things He has done* as the old, triumphant hymn declares! Thank you for your indispensable prayers and standing tall with us financially! When we say we could not do any of it without your support, that's "God's truth" as they say!

You are no doubt aware Israel is at war with Hamas in Gaza. Particularly after the October 7<sup>th</sup> atrocity at the Nova Music Festival and the still missing hostages things have been tense, tense and more tense. Now, Israel, as a nation is grappling with inner turmoil politically speaking, much as the US is and the rest of the world. Along with that, Israel has been dealing with Hezbollah, a truly evil terror group funded by Iran, with the backing of many other ME nations, lobbing missiles into the heart of Israel from Lebanon! The war with Hezbollah seems imminent.



VOICE OF HOPE – ISRAEL 543 Country Club Drive, Simi Valley, California 93065 U.S.A. Tel: +1 805.338.0075 Web: www.stratcomm.org www.voiceofhope.com Non-Profit Charity: Strategic Communications Group: IRS# 77-0494520 – In Good Standing since 1998 July 2024

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Hezbollah rains down rockets from Lebanon upon the Galilee in Israel. Please pray for Israel as it looks like war is now imminent.

As you must be aware, our beautiful, God-built and sustained radio station is located in the heart of Israel in the Galilee, right there! So we are deeply concerned about this as it affects ongoing ministry while this is happening. While Israel is managing war that is targeting her both from within (Gaza territory) and from without by the Iran-backed Hezbollah and US political pressure – financial and otherwise, things are quite "hot". We received shocking videos and pictures of a barrage of missiles falling from the sky (via Lebanon) that have rained into the Galilee region where the VOICE OF HOPE station is located! This activity, as of the writing of this newsletter has not ceased but escalated. Israel is preparing itself for war coming now from the north.

We both feel a <u>deep urgency</u> to *stay the course* to continuing to deliver God's Word. Our goal **remains** to pray for the listeners, teach and preach to them and to fill the airwaves with *worship* to the Lord – as so much is going on in the realm of the "air" (See Eph 2:2).

<u>We need your ongoing support this year to enable us to bring the Gospel to Israel and</u> <u>the Middle East with great strength!</u> We believe the next 12-24 months is significant for the Gospel message to be proclaimed in Israel and the surrounding nations. It is clear that God's hand of protection and blessing is upon the Jewish nation as the Word makes clear (Psalm 121:4). This is not to say we feel any nation is perfect or hasn't a need to improve in areas.

Please pray that God's blessing and provision rest tremendously on the suffering Church of Jesus Christ *all over the middle east* as we stand and bless Israel and her people according to Genesis 12:3. I hear the Lord say that we are about to see *amazing things* concerning Israel leading up to Christ's return for His Church! We include all of the Middle East, particularly Iran. God is bringing Israel's people and others in the region into right relationship, softening hearts and stripping long-standing spiritual blindfolds from blinded eyes. Many are calling out for a Savior. Many are choosing to follow Jesus. There are several ministries who are reporting Salvations among the Jews and the Arabs living in Israel. We are seeing this as well through the VOICE OF HOPE broadcasts.

We are seeing a great anointing on the Salvation message, upon Discipleship training for new and stagnant Believers, and upon the practice of Repentance. We are already seeing our interactions change and amazing testimonies increase as we honor Jesus in this way with the development of new, anointed programs for broadcast as described below.

Continued...



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## **HELPING ISRAEL IN TIME OF WAR!**

As Hezbollah began to fire rockets into the Galilee, leaders from the Israel Defense Force (IDF), reached out to us with this urgent request. <u>"Can we temporarily commandeer the</u> Voice of Hope AM transmitter to send out dire warnings and instructions to prepare our people for the impending war with Lebanon? It has much better reach and penetration than our own Army Radio FM transmitters in the area."

**Our answer was "YES!"** You see... The 1287AM frequency belongs to Israel. They assigned us this frequency and license in 2017 to be a blessing to Israel and to the surrounding region for the sake of peace. This frequency and Voice of Hope owned transmitter is one of Israel's largest stations with a profound reach into Lebanon, Jordan, Syria and Israel. So, until the end of the current hostilities along the northern border, Voice of Hope is now broadcasting exclusively through our iPhone and Android Apps as well as streaming online and through our social media outlets reaching millions of people with the Gospel. <u>Please pray that the Voice of Hope-will continue to bring life and blessing to Israel's people during time of war. Please pray for Israel and for the intervention of God on behalf of her people.</u>

Thank you again for your prayerful consideration as to how we might partner together this year in Israel and beyond through the VOICE OF HOPE radio outreaches. The war in Israel has brought additional high costs to our budget this year as *Israel* has been hit hugely with economic hardships through additional military-spending, a scarcity in tourism and other means of national income, in addition to sanctions brought against Israel through forced corporate disinvestment.

We currently have a shortfall of \$255,000 USD in our 2024 budget and could use your **immediate help!** Our thankfulness to you and the Lord for all He does through you in Jesus' powerful name!

Shalom and Love,

Reather

John and Heather Tayloe Overseer and Founders

**DONATE NOW** VOICE OF HOPE - ISRAEL www.voiceofhope.com



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# **VOICE OF HOPE SUMMARY:**

Strategic Communications Group's VOICE OF HOPE - ISRAEL (1287 AM) was established by God in 2017. Prime Minister Netanyahu granted a broadcast license and frequency to establish a 50,000 Watt domestic radio station with reach throughout Israel and the Middle East. Additionally, the VOICE OF HOPE can be heard worldwide though web streaming, iPhone and Android Apps, and social media platforms. The VOICE OF HOPE broadcast studios are located on the southern shore of the Sea of Galilee.

The VOICE OF HOPE stands in support of Israel and works together for peace. Testimonies have been exciting and we know that God is moving upon His people Israel, and many are followers of Jesus.

## NEW VENTURES & NEEDS IN 2024:

### 1. Good Morning Broadcast with Nizar Elaimy (Live)

This dynamic one hour Bible study is heard Monday-Thursday 9am and 8pm. The Good Morning Broadcast is designed to reach the youth, ages 18-30. We present the Gospel message in a way that is easily understood and applied. We receive much listener interaction about the importance of the spiritual subjects that are spoken in the "Good Morning" program. Nizar, who hosts the daily broadcast is anointed to minister God's word by the Holy Spirit.

## 2. Happy Day with Haneen (Live)

This powerful live broadcast is hosted by Haneen. Haneen's Voice of Hope on-air ministry is very popular. Haneen is an example of women in ministry which is rare in the Middle East. As a result, women listeners really appreciate her and Happy Day as a very high listener response throughout Israel.

#### 3. My Life In Christ

Discipleship is so important for new believers and Christians who have never been trained in God's Word or how to walk their Salvation and grow in Christ. This is a new broadcast that we would like to expand to a daily broadcast and repeat it three times per day. My Life In Christ broadcast puts a spotlight on stories and verses of the Bible in a deep study way. We focus on subjects such as forgiveness, love, giving, growing in Christ, relationships, and leadership.

#### 4. Voice of Hope - Arabic Website

In my recent trip to Israel, our ministry team asked for the needed tool of a Voice of Hope - Arabic Website. Currently we are using our <u>www.voiceofhope.com</u> but it is not really set up for radio listener response. Our new listener Website for Voice of Hope: <u>www.soutelamal.com</u> will include past and current radio programs, social media podcasts, ministry videos, and Arabic Christian music.



# 5. Operational Support

We run a very tight ship at the Voice of Hope. Our broadcast studio equipment, transmitter and antenna is all paid for. We have no debt. Operational costs include the lease of our transmission site in northern Israel, onsite security, an on-call broadcast engineer mandated by Israel, radio station studio lease in the Galilee, annual broadcast license fee paid to the government of Israel, and salaries for four full-time ministers who present on the air, produce programs, edit and oversee the radio station operation. With a recent power cost increase, our annual budget is just under \$520,000 per year. We believe this is well within acceptable costs working inside Israel related to the strategic impact of the Voice of Hope radio.

### 6. Prayer Item

We want to spend more time working with our on-air ministry team in Israel. The pandemic kept us from returning as often as we needed and there is a continued growth and development of our team in which we would like to invest our time. We are hoping that we can spend a one month per year (two separate visits) in the Galilee to invest in our team, produce broadcasts and oversee the vision. We built a small apartment attached to the Voice of Hope studios which reduce costs to only travel and food.



**JOHN & HEATHER TAYLOE:** Founders and President of Strategic Communications Group since 1998 and oversee its VOICE OF HOPE broadcast radio stations in Zambia Africa, California and Israel. Heather is the daughter of the late George Otis who founded the first VOICE OF HOPE radio station in South Lebanon which broadcast from 1979-2000. John and Heather live in southern California.



AMBASSADOR JACOB DAYAN: Is the Executive Director of VOICE OF HOPE - ISRAEL, Ltd., and has been working closely with John & Heather to facilitate Christian broadcasting in the Middle East through Voice of Hope - 1287 AM. Ambassador Dayan is a frequent commentator in the Israeli media on Israel-American relations. He also served as Consul General of Israel from October of 2007 to August of 2011 in the Southwestern United States. Mr. Dayan also served in the role of Political Counselor at the Embassy of Israel in Washington D.C. where he was responsible for policy coordination with the State Department and the National Security Council. He is our close friend and assigned by the Lord to walk with us.











Voice of Hope Broadcast Team Voice of Hope Radio Station Galilee, Israel



The VOICE OF HOPE's AM antenna stretching into heaven and maximizing our coverage into Israel, Syria, Lebanon, Jordan and Cyprus.



VOICE OF HOPE studios at Bet Gabriel, Galilee. Just twenty feet to the right of the VOICE OF HOPE, under the pyramid roof the Peace Accord was signed between Israel and Jordan. It is no mistake that God would place the VOICE OF HOPE in this amazing location just 200 feet from the waters edge.



Our strong friendship with Israel, our commitment to encourage Middle East Christians, along with our desire to share the Gospel of Peace with Muslims, makes the VOICE OF HOPE radio station a truly unique partnership for peace in the Middle East.



Gary, John and Nizar standing in front of the VOICE OF HOPE's state-of-the-art 50,000 watt Solid State Transmitter.