

Dear Friends,

I am very excited to announce the launch of our newest and most strategic radio station!

Voice of Hope – Israel / Middle East (AM 1287 kHz) is now on the air from our beautiful broadcast studios at Bet Gabriel on the Sea of Galilee!

In an unprecedented decision, the government of Israel granted Strategic Communications Group the first and only Christian radio station license.

The **VOICE OF HOPE – Middle East** will broadcast in Arabic, supporting Christians in Syria and reaching the 35+ million people of SYRIA, LEBANON, JORDAN, CYPRUS, TURKEY and EGYPT.

As you are aware, Christians are being persecuted and killed for their faith, especially in Syria. This powerful radio station delivers hope to refugees, is a friend in the airwaves and is a solid resource to God's word and connection to the Church and Hope.

I believe that the VOICE OF HOPE is STRATEGIC and could be one of the most important radio stations in history in terms of its LOCATION, MESSAGE and IMPACT!

In 2014, my wife, Heather and I met with the Israeli government to reestablish the VOICE OF HOPE radio station, which had broadcast from South Lebanon from 1979 – 2000, only going off the air when Israel withdrew from the security zone. The airwaves have been silent for 17 years, until today! All glory to God!

The airwaves are now alive with incredible Christian Arabic music! Our live on-air presenters conduct in-studio and telephone interviews, Bible teaching programs and play Christian Arabic songs recorded by Muslim Background Believers (MBB's) – Muslims who are now following Jesus, telling personal stories of struggle, persecution and new life in Jesus. This is a very powerful tool to reach those who have never heard the Good News!

Heather and I have been privileged to carry on the pioneering broadcast legacy of Heather's late father, [George Otis](#), who established the first VOICE OF HOPE in South Lebanon in 1979. George was an executive with LearJet before his conversion experience that led him to international Christian broadcasting. Today, the VOICE OF HOPE – Latin America from Los Angeles, and VOICE OF HOPE – Africa from Lusaka, Zambia, join missions with VOICE OF HOPE – Middle East (AM 1287kHz) to bring the hope of the Gospel to the entire Middle East.

When Heather and I started Strategic Communications Group in 1998, it was with the purpose of reaching people who have never heard the gospel. Today we are reaching over 30 countries and over 2-billion people under the VOICE OF HOPE's broadcast coverage worldwide.

Join with us in prayer and support for Strategic Communications Group and our VOICE OF HOPE radio stations! Please lift up the on-air ministers and new Station Manager, Gary Hull who are leading our VOICE OF HOPE – Middle East from the shore of the Sea of Galilee, Israel!



QUOTES:

“Our mission is clear...Encourage and support Christians of the Middle East and deliver the Gospel message of peace and salvation to all!”
- John Tayloe, Founder & President

“Christians around the world have stood with Israel. It is a great blessing that Israel stands with the Christians of the Middle East in their time of need. The Voice of Hope will be a positive and lasting influence for peace. This is good for Israel and it’s vital for Christians and for those who have never heard the hope-filled gospel message.”
- John Tayloe, Founder & President

“Radio is the most powerful medium to reach into homes, cars and refugee camps. Our signal crosses borders, jumps over walls, and ignores politics, changing hearts and minds. Our mission is clear...Encourage and support Christians of the Middle East and deliver the Gospel message of peace and salvation to all!”
- John Tayloe, Founder & President

“It’s no mistake that the Voice of Hope is broadcasting from the Galilee. The example set forth by Jesus as he ministered to tens of thousands is vital in today’s context. The messages of hope, the Beatitudes, the Lord’s Prayer, the teaching of the multitudes, Jesus’ command to “Go into all the world and preach the gospel” and His healing touch are needed today.”
- John Tayloe, Founder & President



Voice of Hope - AM 1287 kHz reaching listeners in Syria, Lebanon, Jordan, Cyprus and additional nighttime coverage into Turkey and Egypt.

“My father, the late George Otis and Prime Minister Menachem Begin were friends. In 1979, Mr. Begin challenged my father to help the Christians of South Lebanon, who were being persecuted and murdered by the PLO. The first Voice of Hope radio went on the air under a barrage of shelling and gunfire. It became a symbol of peace and a constant encouragement and friend in the airwaves to all who listened.
- Heather Otis-Tayloe, Founder

“I think about the person listening in the middle of the night, full of fear, worried and can’t sleep and not sure what the morning will bring. We can speak to them in that moment and lift them up through our music, scripture reading and live prayer programs. God’s word is powerful and when it’s presented in love...it’s more powerful than war or ancient hatreds between peoples.”
- Heather Otis-Tayloe, Founder